

MIHAELA CHELARU

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RESEARCH INTERESTS

Innovation, Industry 4.0, Business Model, Business Model Evolution, SMEs, Strategy.

EDUCATION

PhD Candidate in Work, Development and Innovation, November 2019 – ongoing, UNIVERSITY OF MODENA AND REGGIO EMILIA, Italy

Executive Master in Digital Business, 2018 - BOLOGNA BUSINESS SCHOOL, Italy

MA in International Business & Law, 2016 – UNIVERSITY OF MODENA AND REGGIO EMILIA, Italy

BA in Economics & International Marketing, July 2013 – UNIVERSITY OF MODENA AND REGGIO EMILIA, Italy

PROFESSIONAL EXPERIENCE

Small Business Consultant, Concentrix Inc, Ireland - December/2018 - July/2019

Sales & Marketing, LAC Consulting, Italy - Jun/2016 - Oct/2018

Business Development, Fazland, Italy - Nov/2014 - May/2015

Marketing Assistant, PROMOAdv, Italy -Dec/2013 - May/2014

Autorizzo il trattamento dei dati personali contenuti nel mio curriculum vitae in base all'art. 13 del D. Lgs. 196/2003 e all'art. 13 GDPR 679/16.

Reggio Emilia, 16/12/2019

Mihaela Chelaru