



**UNIMORE**

UNIVERSITÀ DEGLI STUDI DI  
MODENA E REGGIO EMILIA



Cycle of seminars organised as part of the PhD Course in Labour, Development and Innovation,  
Unimore - Marco Biagi Foundation

Visiting professor call, Marco Biagi Department of Economics

## **TIMOTHY KING**

Full Professor, School of Accounting and Finance, Finance Group  
University of Vaasa,  
Finland

The cycle of seminars provides an overview of major and current trends in the financial sector,  
examining the transformative forces shaping the future of finance.

In particular, it will explore major FinTech trends impacting the global banking and financial  
sector, by also delving into strategic alliances established by banks, financial institutions, and  
FinTech companies. Additionally, it will examine the crucial role of corporate governance  
mechanisms in today's financial landscape. Finally, it will discuss the evolving regulatory and  
supervisory landscape, tracing its impact on both traditional banking and emerging FinTech  
domains, including cryptocurrencies.

### **PROGRAMME**

October 20, 2023 (Friday) • 9.30-12.30

### **Disruptive Technology in Banking: the role of FinTech (I part)**

Open Space, Marco Biagi Foundation

Co-Speakers:

**DANIELA PENNETTA**

University Research Fellow, Department of Engineering, UNIMORE

This seminar will provide an overview of major trends in FinTech that impact the international  
banking and financial sector

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October 23, 2023 (Monday) • 9.30-12.30

## **Disruptive Technology in Banking: the role of FinTech (II part)**

Open Space, Marco Biagi Foundation

This seminar will go on completing the overview of major trends in FinTech and how the Fintech industry has been changing

## **Bank-FinTech relationship: which effects on performance and visibility of FinTechs**

Open Space, Marco Biagi Foundation

This seminar will provide an overview of strategic alliances among banks and other financial Institutions and Fin Tech focusing on the main effects on performance and visibility of the latter

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October 25, 2023 (Wednesday) • 9.30-12.30

## **Corporate governance in the financial sector**

Open Space, Marco Biagi Foundation

Using the framework of theory, these seminars will focus on corporate governance mechanisms in the financial sector worldwide. Examining how they work and why corporate governance has become increasingly important

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October 26, 2023 (Thursday) • 9.30-12.30

## **Regulating the banking and financial sector**

Room 32, Marco Biagi Foundation

This seminar will focus on regulation and supervision in the sector, and will draw on key regulatory changes, drivers and initiatives. They will cover both the past, including how regulation has shaped the banking sector, as well as looking towards the future including regulation of FinTech areas such as cryptocurrencies.

## Suggested readings:

Cosma, S., Cosma, S., & Pennetta, D. (2023). The Rise of Financial Services Ecosystems: Towards Open Banking Platforms. In *The Fintech Disruption: How Financial Innovation Is Transforming the Banking Industry* (pp. 191-213). Cham: Springer International Publishing.

King, T., Srivastav, A., and Williams, J. (2016). What's in an education? Implications of CEO education for bank performance. *Journal of Corporate Finance* , Vol. 37, pp. 287-308.

King, T., Koutmos, D., Stentella Lopes, F.S. (2021). Cryptocurrency Mining Protocols: A Regulatory and Technological Overview. In: King, T., Stentella Lopes, F.S., Srivastav, A., Williams, J. (eds) *Disruptive Technology in Banking and Finance*. Palgrave Studies in Financial Services Technology. Palgrave Macmillan, Cham.

Łasak, P., & Williams, J. (Eds.). (2023). *Digital Transformation and the Economics of Banking: Economic, Institutional, and Social Dimensions* (1st ed.). Routledge.

Puthusserry, P., Nair, S.R., Khan, Z. and King, T. (2021). Mitigating Psychic Distance and Enhancing Internationalization of Fintech SMEs from Emerging Markets: The Role of Board of Directors. *British Journal of Management*, Vol. 32, No. 4, pp. 1097-1120.

The cycle of seminars will be taught in English

**Coordinator of the cycle of seminars**

**Stefano Cosma**

Full Professor of Economics of Financial Intermediaries

"Marco Biagi" Department of Economics, UNIMORE