

# EUROPEAN CURRICULUM VITAE FORMAT

## PERSONAL INFORMATION

Name and Surname

Cecilia Correggi

E-mail

cecilia.correggi@unimore.it

## WORK EXPERIENCE

November 2024 – Present

Research Fellow. Project “Digital Transformation of Public Services: A Multistakeholder Governance Model”. Project Code: P2022LR3C5. Tutor: Ulpiana Kocollari.

November 2021-October 2024

PhD Candidate in Labor, Development, and Innovation (37th cycle) in the research area “Sustainable Development of Organizations” at the University of Modena and Reggio Emilia – Marco Biagi Foundation.

## EDUCATION AND TRAINING

2021

Master’s Degree in Economics and Law for Businesses and Public Administrations with honors (110/110 cum laude) from the University of Modena and Reggio Emilia – LM-77 Degree Program.

2018

Bachelor’s Degree in Legal Sciences of Business and Public Administration with honors (110/110 cum laude) from the University of Modena and Reggio Emilia.

## POSTGRADUATE COURSES

June 23-26, 2024

ENROAC Summer School (10th Doctoral and Early Career Researchers Summer School in Management Accounting) – University of Siena, Italy – SIDREA.

May 2024 – October 2024

VSSER24 (Virtual Summer School ENT Research)

September 12, 2022

UCINET Workshop at the University of Greenwich, in the context of the EUSN2022 conference – United Kingdom.

November 16, 2020

Understanding Research Methods – University of London – Virtual

July 28 – September 1, 2019

Business English course at Delfin London School – United Kingdom.

## PUBLICATIONS

1. DI TOMA P. & CORREGGI C. (2024). INTEGRATING AMBIDEXTERITY AND FAMILY GOVERNANCE FOR BUSINESS MODEL INNOVATION: A CASE STUDY. IN: CANNAVACCIUOLO ET AL. NAVIGATING ENTREPRENEURIAL CONTEXT. (PP.116-137) [HTTPS://DOI.ORG/10.4337/9781035344994.00014](https://doi.org/10.4337/9781035344994.00014)
2. CORREGGI C., DI TOMA P. & GHINOI S. (2024). RETHINKING DYNAMIC CAPABILITIES IN LIGHT OF SUSTAINABILITY: A BIBLIOMETRIC ANALYSIS. BUSINESS STRATEGY AND THE ENVIRONMENT. [HTTPS://DOI.ORG/10.1002/BSE.3901](https://doi.org/10.1002/bse.3901)
3. DI TOMA P. & CORREGGI, C. (IN PRESS). INTEGRATING AMBIDEXTERITY AND FAMILY GOVERNANCE FOR BUSINESS MODEL INNOVATION: A CASE STUDY. IN: NAVIGATING ENTREPRENEURIAL CONTEXT. FRONTIERS IN EUROPEAN ENTREPRENEURSHIP RESEARCH. ISBN: 978 1 03534 498 7
4. DI TOMA, P.; CESARONI, F.M.; SENTUTI, A.; CORREGGI, C. (2023). SUSTAINABLE BUSINESS MODEL INNOVATION AND FIRM'S PERFORMANCE: A MULTIPLE CASE STUDY IN THE AGRI-FOOD INDUSTRY. RENT 2023 - TAMING UNCERTAINTY. ISSN: 2219-5572
5. CORREGGI, C. AND DI TOMA, P. (2023). BUSINESS MODEL INNOVATION IN FAMILY FIRMS: THE ROLE OF PSYCHOLOGICAL OWNERSHIP IN ROOTING ORGANIZATIONAL COMMITMENT. RENT 2023 - TAMING UNCERTAINTY. ISSN: 2219-5572
6. DI TOMA, P. & CORREGGI, C. (2023). BUSINESS MODEL INNOVATION AND DYNAMIC CAPABILITIES DEVELOPMENT IN IoT START-UPS: A CASE STUDY. IN E. RASMUSSEN & N. PETERSEN (EDS.), HANDBOOK OF RESEARCH ON BUSINESS MODEL INNOVATION THROUGH DISRUPTION AND DIGITALIZATION (PP. 189-209). IGI GLOBAL. [HTTPS://DOI.ORG/10.4018/978-1-6684-4895-3.ch011](https://doi.org/10.4018/978-1-6684-4895-3.ch011)
7. CORREGGI C. & DI TOMA P. (2023). THE UNDEREXPLORED RELATIONSHIP BETWEEN TRANSFORMATIONAL LEADERSHIP AND THE DEVELOPMENT OF DYNAMIC CAPABILITIES FOR BUSINESS MODEL INNOVATION: A CASE STUDY. EURAM 2023 – TRANSFORMING BUSINESS FOR GOOD. ISBN 978-2-9602195-5-5
8. DI TOMA P. & CORREGGI C. (2023). HOW THE INTERACTION BETWEEN BUSINESS MODEL AND GOVERNANCE LEADS TO SUSTAINABLE VALUE CREATION: A CASE STUDY. EURAM 2023 – TRANSFORMING BUSINESS FOR GOOD. ISBN 978-2-9602195-5-5
9. CORREGGI C. & DI TOMA, P. (2022). AT THE ROOTS OF SUSTAINABLE INNOVATION: HOW THE INTERTWINING OF GOVERNANCE AND BUSINESS MODEL DRIVES SUPPLY CHAIN GROWTH AND PERFORMANCE. RENT 2022 - RE-THINKING ENTREPRENEURSHIP AFTER THE CRISIS. ISSN: 2219-5572
10. DI TOMA P. & CORREGGI C. (2022). HOW AMBIDEXTERITY AND GOVERNANCE INTERACT FOR BUSINESS MODEL INNOVATION IN FAMILY FIRMS: A PROCESS VIEW. 21ST NORDIC CONFERENCE ON SMALL BUSINESS RESEARCH. ISBN 978-87-94345-09-5

## PRESENTATIONS

November 13-15, 2024

### **RENT 2024 - The Multiple Faces of Entrepreneurship**

Correggi C. & Di Toma, P. Is Transformational Leadership an antecedent of Dynamic Capabilities for Business Model Innovation? Evidence from a single Case Study

September 12-13, 2024

**SIDREA – Sviluppo Sostenibile, Intelligenza Artificiale e Capitale Umano** – Correggi C. & Di Toma, P. The interplay between circular business models and digitalization: a non-financial disclosure analysis

July 4-5, 2024

### **IRMBAM Conference - 13th International Research Meeting in Business and Management**

Correggi C., & Di Toma P. Non-family employees going through business model innovation process: understanding the enabling role of psychological ownership

July 3, 2024	<b>NBM Conference: New Business Models conference (Online)</b> – Doctoral Colloquium: Presentation of the research dissertation
May 27-28, 2024	<b>2nd Transalpine Organizing Creativity PDW (Reggio Emilia):</b> Correggi C., & Di Toma, P. Influencing creativity in the continuous business model innovation process: A dynamic capabilities approach
February 15-16, 2024	<b>DBOSI 2024 - Digital Foundations of Business, Operations, Strategy, and Innovation (Copenhagen):</b> Correggi C., & Di Toma, P., Ghinoi, S. Rethinking Dynamic Capabilities in light of sustainability: a bibliometric analysis
November 15-17, 2023	<b>RENT 2023 – Research in Entrepreneurship and Small Business (Gdansk):</b> Correggi C., & Di Toma, P. Non-family employees going through Business Model Innovation process: understanding the enabling role of psychological ownership
September 4-8, 2023	<b>EUSN 2023 - European Conference on Social Networks (Lubiana):</b> Correggi, C., Ghinoi, S. & Di Toma, P. Sustainable Dynamic Capabilities: a Bibliometric Analysis
July 6-8, 2023	<b>EGOS 2023 – European Group for Organizational Studies (Cagliari):</b> Correggi, C., Ghinoi, S., De Vita, R., and Di Toma, P. What business model(s) for circular economy? Evidence from the companies listed in the Dow Jones Sustainability Europe Index
June 21-23, 2023	<b>NBM 2023 – New Business Model Conference (Maastricht - Online):</b> Correggi C., & Di Toma, P. Spanning Firms' Boundaries to achieve Sustainable Business Models: the Role of Collaboration
June 14-16, 2023	<b>EURAM 2023 – European Academy of Management (Dublin):</b> Correggi, C. & Di Toma, P. The underexplored relationship between transformational leadership and the development of dynamic capabilities for business model innovation: a case study
May 2-3, 2023	<b>ARS 2023 - Ninth International Workshop on Social Network Analysis (Ischia, Italy):</b> Correggi, C., Ghinoi, S., Di Toma, P. Sustainable Dynamic Capabilities: a bibliometric analysis
February 2-3, 2023	<b>DBOSI 2023 - Digital Foundations of Business, Operations, Strategy, and Innovation (Oslo):</b> Correggi, C. & Di Toma, P. Digital transformation: leadership as the driving force behind the development of dynamic capabilities for business model innovation
November 13-15, 2022	<b>RENT 2022 - Research in Entrepreneurship and Small Business (Naples):</b> Correggi, C. & Di Toma, P. At the roots of sustainable innovation: How the intertwining of governance and business model drives supply chain growth and performance
October 20-21, 2022	<b>SIDREA - Digitalizzazione e tecnologie intelligenti per il governo delle aziende. Il contributo dell'economia aziendale al Sistema Paese (Lucca):</b> Correggi, C. & Di Toma, P. Welcoming New Technology Opportunities: The Role Of Transformational Leadership In Developing Dynamic Capabilities For Business Model Innovation
September 12-16, 2022	<b>EUSN 2022 - European Conference on Social Networks (London):</b> Correggi, C., Ghinoi, S., Di Toma, P. Business Models towards Circular Economy: a Bibliometric Analysis
May 18-20, 2022	<b>NCSBM 2022 - Nordic Conference on Small Business Research (Kolding):</b> Correggi, C. & Di Toma, P. Developing Dynamic Capabilities for Business Model Innovation in Family Firms: the role of Transformational Leadership.

## ORGANIZATION OF NATIONAL AND INTERNATIONAL CONFERENCES

February 2023 – September 2023

Member of the Scientific Committee for the 7th European Conference on Social Networks for the track "Sustainability and Social Network Analysis

November 18, 2022

Chair of the track "Family Business, Succession, and Business Transfer" at the RENT Research in Entrepreneurship and Small Business conference (2022, Naples).

## PARTICIPATION IN RESEARCH GROUP ACTIVITIES

Ongoing

Participation in the research group "Towards Circular Economy: A Business Model Innovation Perspective," National Research Project (PRIN, 2022 call), starting in 2024. Principal Investigator: Prof. Paolo Di Toma (University of Modena and Reggio Emilia).

Ongoing

Participation in the research group "Change Management and Strategic Renewal in the Transport Sector: The CO.TR.A.L. Case."

2023-2024

Participation in the research project "Entrepreneurial Strategies and Organizational Change in SMEs: The Laserteam Srl Case."

2022-2023

Participation in the research project "Organizational Change and Entrepreneurial Development in an SME in the Footwear Sector: The Laserteam Srl Case."

## SUPPORT FOR TEACHING ACTIVITIES

Since November 2021

Subject Expert in Business Economics at the Department of Communication and Economics, University of Modena and Reggio Emilia.

## AWARDS

Winner of the research grant for deserving graduates from the University of Modena and Reggio Emilia, awarded by the Francesco Manni Foundation for the year 2024.

Winner of the Graduation Award for the academic year 2019/2020.

Winner of the Study Award for the academic year 2018/2019 based on the weighted average of exams

Winner of the Graduation Award for the academic year 2017/2018.

Winner of the Study Award for the academic year 2016/2017 based on the weighted average of exams.

Winner of the Study Award for the academic year 2015/2016 based on the weighted average of exams.

**AD HOC REVIEWER FOR  
SCIENTIFIC JOURNALS**

December 2023	Journal of Small Business and Enterprise Development (ISSN 1462-6004) - JSBED-10-2023-0514
May 2024	Business Strategy and the Environment (ISSN: 1099-0836) - BSE-24-2072
June 2024	Sustainable Production and Consumption (ISSN: 2352-5509) - SPC-D-24-02357
June 2024	Corporate Social Responsibility and Environmental Management (ISSN: 1535-3966) - CSR-24-1204
August 2024	Journal of Small Business and Enterprise Development (ISSN 1462-6004) - JSBED-06-2024-0287

**GENERAL INFORMATION**

February 9, 2021	C1 English language certification from the Language Center of the University of Modena and Reggio Emilia.
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**USE OF DATABASE**

Use of the AIDA database  
Use of the Scopus database

**USE OF SOFTWARE**

Use of N-Vivo 12