

CURRICULUM VITAE

René Lorusso



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EDUCATION AND TRAINING

NOV 2025 – Current | Modena, Italy

PHD PROGRAMME IN "LABOUR, DEVELOPMENT AND INNNOVATION"- University of Modena and Reggio Emilia

- Research Project: Sustainable circular value chains in the Agri-Food Industry: Key drivers and integrated strategies across agribusiness, tourism and rural development.

MAY 2023 – OCT 2023 | Milan, Italy

MASTER – TOURISM & HOSPITALITY MANAGEMENT - Radar Academy School of Management

- Planning and Control: Revenue Management;
- Financial Management. Balance and Accountability of Hotel Industries;
- Tourism Marketing. Brand Management & Strategy;
- Pricing, Distribution, Operations and Strategic Plan;
- Tourism Industry;
- HR Management within Tourism Industry;
- Hospitality Management;
- Front Office Management;
- Tourism Intermediaries;
- Food & Beverage Management.

Project Work: Attendance of a team work development proposed by MSC Crociere: Marketing Plan within Touristic Intermediation

OCT 2020 – DEC 2022 | Bari, Italy

MASTER'S DEGREE – DESIGN AND MANAGEMENT OF TOURISM AND CULTURAL SYSTEMS - University of Bari "Aldo Moro"

- Grade: 110/110 with honor (14/12/2022);
- Master Thesis: Social Impact of Covid-19 on a city that hosts cultural events: Putignano and its Carnival.

OCT 2017 – NOV 2020 | Bari, Italy

BACHELOR'S DEGREE – LANGUAGES AND CULTURES FOR TOURISM AND INTERNATIONAL MEDIATION - University of Bari "Aldo Moro"

- Grade: 105/110 (30/11/2020);
- Bachelor Thesis: Petersburg: from the origin to the gloomy Leningrad of Andrej Aleksejevič Astvacaturov.

JAN 2020 – JUL 2020 | Riga, Latvia

ERASMUS + EXCHANGE PROGRAM - University of Latvia

- Field of study: Foreign Languages (English, Russian, Spanish).

SEP 2012 – JUN 2017 | Altamura, Italy

HIGH SCHOOL DIPLOMA - Istituto Tecnico Economico F.M.Genco

- Grade: 100/100 with honor;
- Field of study: Economics and Tourism.

WORK EXPERIENCE

OCT 2024 – OCT 2025 | Venice, Italy

EVENTS OPERATION ASSISTANT – JW Marriott Venice Resort & Spa

- Events coordination;
- Rooming list management;
- Back-office activities;
- Event logistics assistance;
- Customer relationship management.

APR 2024 – OCT 2024 | Venice, Italy

EVENTS TRAINEE - JW Marriott Venice Resort & Spa

- Support to the Event Team;
- Small events coordination.

OCT 2023 – APR 2024 | Florence, Italy

SALES COORDINATOR (Internship) - Starhotels Spa

- Use of the property management system "Opera";
- Support to commercial activities;
- Management of business agendas;
- New customers profiling;
- Updating MICE portals (Cvent, Lanyon; ..).

OCT 2022 – NOV 2024 | Bari, Italy

MARKETING OFFICER (Internship) – HO COLLECTION

- Marketing strategies in MICE and F&B areas

PERSONAL SKILLS

Native language(s)

Italian

Other language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C1	C1	C1	C1	C1
French	DELF B2	DELF B2	DELF B2	DELF B2	DELF B2
Spanish	B2	B2	B2	B2	B2
Russian	B1	B1	B1	B1	B1

Communication skills

Strong communication skills developed while working in the events department of a hotel, interacting on a daily basis with clients, vendors, and internal teams to successfully coordinate a wide range of events.
Active listening, ability to handle requests, and effective communication in dynamic and multicultural environments.

Organisational /
managerial skills

Strong organizational skills developed during university years and first work experiences, such as time management, working according to strict deadlines and ability to take full responsibility and ownership of the assigned tasks.

Digital skills

SELF-ASSESSMENT			
Word processors	Spreadsheet	Presentation software	Image editing software
Independent user	Independent user	Proficient user	Independent user

ADDITIONAL INFORMATION

Participation to
Conferences/Seminars

11/12/2025 | Cremona, Italy

“Il Valore della Sostenibilità” III Edizione – Università Cattolica Sacro Cuore

- Discussed the paper: “SOCIAL SUSTAINABILITY AND COMMUNITY IDENTITY IN TIMES OF CRISIS: THE PUTIGNANO CARNIVAL AFTER COVID-19”

10/06/2025 | Bari, Italy

Accounting & Finance Research Conference 2025: “Driving the SDGs: A Decade of Action for a Sustainable Future” - LUM - Libera Università Mediterranea “Giuseppe Degennaro”

- Discussed the paper: “AGRIFOOD AND SUSTAINABLE TOURISM: AN INTEGRATED ANALYSIS OF THE EMILIA-ROMAGNA CASE FROM THE PERSPECTIVE OF MANAGEMENT AND ACCOUNTING”

05/12/2024 | Wien, Austria
Limen International Scientific Conference

- Co-worked on the paper: "ASPECTS OF SOCIAL SUSTAINABILITY IN THE MANAGEMENT OF CULTURAL EVENTS IN THE POST-COVID SCENARIO"